

45-Minute Team Challenge: The AI War Game for SMEs

Crisis Card

During your board pitch, one of the following crises suddenly arises.
Your team has **5 minutes** to pivot and adjust your outputs.

1. Regulation Shock

The Infocomm Media Development Authority (IMDA) has just released stricter **AI Explainability Guidelines**. All pilot projects must show how AI decisions are made.

Board Prompt:

“How will you adapt your pilot plan to ensure **compliance, transparency, and accountability** without slowing down innovation?”

2. Competitor Threat

Your largest regional competitor announces that they cut costs by **20% using AI automation**. The story is trending on LinkedIn and your board is alarmed.

Board Prompt:

“How will you **differentiate our AI strategy** so we are not left behind – or seen as followers?”

3. Labor Resistance

The employees’ union has released a statement threatening to **strike** if AI adoption is not handled responsibly. Morale is dropping fast.

Board Prompt:

“How will you **reassure employees** and maintain trust while still delivering AI productivity gains?”

4. Cybersecurity Breach

A peer company in Singapore was hacked after exposing confidential data to an open AI system. The board fears reputational damage.

Board Prompt:

“How will you balance **AI innovation with data security and risk controls**?”

5. Geopolitical Shock

China has announced new subsidies for logistics firms using local AI systems, giving your Chinese competitors a pricing edge.

Board Prompt:

“How will you use AI to strengthen our **regional competitiveness** despite unequal playing fields?”