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🚀 45-Minute Team Challenge: The AI War Game for SMEs

🎯 Objective

You are the leadership team of a Singapore logistics SME.

Your goal: craft a **strategic AI adoption playbook** for a six-month pilot project.

You have **45 minutes**, working in parallel. Each teammate owns **one task**.

At the end, you will deliver a **mini board pitch** with 5 outputs:
- Strategic Summary
- Comparison Table
- Executive Memo
- PowerPoint Pitch
- Morale Speech

📑 Background

Your board has approved a **six-month AI pilot**. Success = millions invested to scale adoption.

But you face obstacles:
- Employees fear AI will replace them.
- Managers are confused: tool or threat?
- Competitors boast of AI productivity gains.
- Regulators stress responsible use (IMDA).

Your job: Treat AI rollout as a **campaign of positioning, morale, and decisive action**.

🧩 Team Roles & Tasks

Each team member takes **one role**. Follow the detailed instructions & prompts.

Task A. Strategic Summary (Researcher)

Goal: Summarize and translate *The Art of War* from Mandarin to English and identify 2 comparable frameworks.

Instructions:

1. Open ChatGPT (or Deep Research if you prefer citations).
2. Copy-paste this prompt:

"Summarize the content from
http://www.fang.ece.ufl.edu/artofwar.pdf in English. Your
summary should include:
a. A clear and concise overview of the main message or
purpose of the text.
b. Key takeaways and essential points, presented as bullet
points.
c. Any notable supporting details or examples that help
explain the main ideas.
d. If applicable, highlight the implications, conclusions,
or recommendations made in the text."

3. Then prompt:
"Identify 2 similar books or frameworks to *The Art of War*
(e.g. *The Prince, Blue Ocean Strategy*). For each, provide 1
key lesson relevant to leadership and competition."

Deliverable:
- Half-page Word document with summary (Art of War + 2 frameworks).

Task B. Comparison Table (Analyst)

Goal: Create a simple 1-page table comparing the 3 frameworks.

Instructions:

1. Copy-paste into ChatGPT:

"Create a comparison table contrasting *The Art of War, The Prince,* and *Blue Ocean Strategy.*
Columns: Power & Control, Risk & Uncertainty, Morale & Human Factors, Positioning & Advantage.
Rows: Each framework.
Output as a Word-ready or PowerPoint-ready table."

2. Ask ChatGPT to also output in **PowerPoint slide layout** (optional).

Deliverable:

- One table (Word or PPT).

Task C. Executive Memo (Consultant)

Goal: Write a 1-page executive memo to the board.

Instructions:

1. Copy-paste into ChatGPT:

"Draft a one-page executive memo to the board of a Singapore SME in the logistics sector.
Structure the memo as follows:

1. Objective of the AI pilot (add the context)
2. Risks (employee morale, regulatory, competitive pressure)
3. Strategic approach (inspired by *The Art of War, The Prince,* and *Blue Ocean Strategy*)
4. Expected ROI (time saved, productivity gains, competitive positioning)
   Write in a concise, professional board-style tone (bullet points welcome). Limit to one page."

Deliverable:

• One-page Word memo.

Task D. PowerPoint Pitch (Communicator)

Goal: Build a 3–4 slide board pitch.

Instructions:

1. Copy-paste into ChatGPT:

"Create a 3–4 slide PowerPoint outline for a board pitch.
Slide 1: The AI Opportunity – why the company must act now
Slide 2: Our Strategy – based on *The Art of War, The Prince, Blue Ocean Strategy*
Slide 3: Risk Controls – responsible AI (IMDA), morale management
Slide 4: Call to Action – decision required from the board
Output in clear bullet point format, ready to paste into PowerPoint."

Deliverable:

*   PowerPoint deck (3–4 slides).

Task E. Morale Speech (Leader)

Goal: Inspire employees that AI is a tool, not a threat.

Instructions:

1. Copy-paste into ChatGPT:

"Write a 2-minute motivational speech script for employees of a Singapore SME.
Purpose: reassure them that AI will not replace jobs but empower them.
Tone: inspiring, forward-looking, confident.
Must answer directly the question: 'Will AI replace us?'
Length: about 200 words."

Deliverable:

- Script (~200 words).

⚡ Surprise Curveball

At **minute 25**, the facilitator will draw one card:

- 🏛️ IMDA introduces strict explainability standards
- 📉 Competitor announces 20% AI-driven cost cut
- ✊ Labor union threatens strike over AI

Task: Each person spends **5 minutes updating their deliverable** to reflect this new reality.

🏆 Final Team Presentation (10 minutes)

Each teammate presents their piece:

1. Researcher → Strategic Summary
2. Analyst → Comparison Table
3. Consultant → Memo highlights
4. Communicator → PPT board pitch
5. Leader → Morale Speech

📝 Evaluation (Board Scorecard)

Judged on:

- **Clarity** – Are outputs concise, professional?
- **Persuasiveness** – Would the board approve?
- **Adaptability** – Did you pivot after the crisis?
- **Morale** – Did you inspire employees?
- **Framework Use** – Did you apply Sun Tzu + others?